

Fig. 1

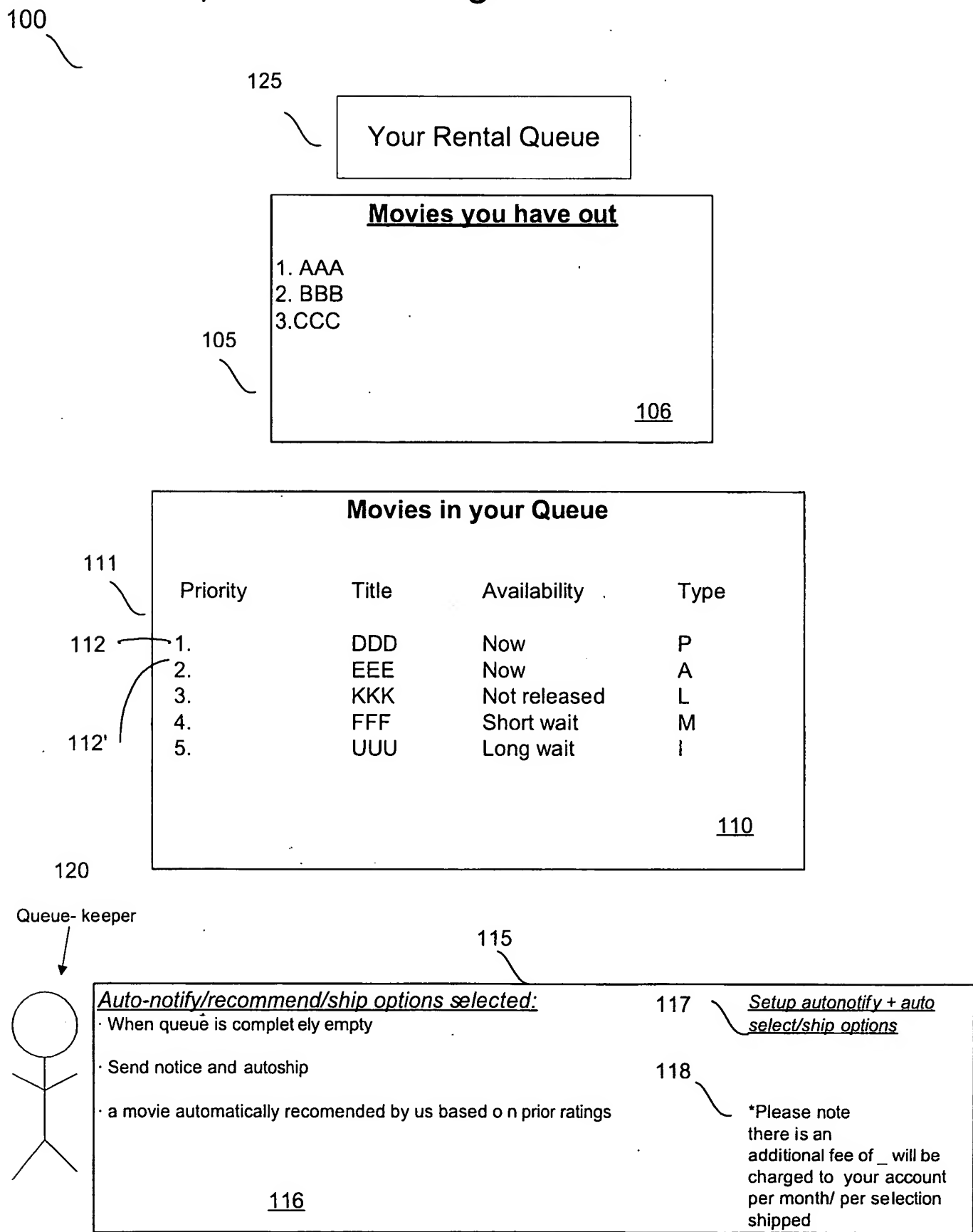
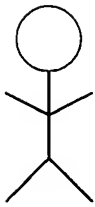


Fig. 2

200



Preferences set up for auto notify autoship + autorecommend

Do you want us to automatically notify you when your rental queue is empty (or near empty) and automatically select and ship a title to you?
If so please fill out the information below, then simply select "finish"
to go back to your rental queue. Otherwise hit "cancel"

210

1
When should I review your rental Queue?

☒ Queue is completely empty

☐ Queue has space

2

Movies left

☐ A selection I would like is available

☐ x days have gone by

220

2
What do you want me to do when the queue should be replenished?

☐ Send Notice only

☐ 1 day

☐ Notice + wait for ☐ My confirmation

☐ 2 day

☒ Send Notice and auto- ship

☐ ...day

☐ No notice- autoship

☐ If I don't respond in 3 days send notice again

230

3
What types of titles should I use to replenish the selection queue?

☐ Auto recommend
 ☐ New releases
 ☐ Genre (select)
 ☒ Collection
 ☐ Top 100
 ☐ Critic choices

☐ Prior rating
 ☐ Prior rentals

240

4
When Q keeper finds a better title, I want him to...

☒ Replace the next item to be shipped.

☐ Put it in the Queue in order after my current choices.

☐ Put it in my Queue as tentative but do not ship unless I confirm

250

Finished
295

Cancel
296

☒ Defaults

300

Fig. 3A

310

To: John Doe

From: xxx Movie rentals

Re: Notice

Q

keeper



Dear customer,

This is a courtesy notice to inform you that:

1

Your shipping queue is empty or near empty;
[click here to see its status](#)

(have you considered this title:...?)

2

Per your request we are placing a new title in your queue for shipping.

The title is EEE ([Click here for more details](#))
and will be shipped automatically to you
approximately _ day unless we've been
otherwise notified.

Let us know you rate our selection by clicking
here: [feedback](#)

If you wish to cancel this auto selection/
autoship item, please click [here](#).

300

Fig. 3B

310

To: John Doe

From: xxx Movie rentals

Re: Notice

Q keeper



Dear customer,

This is a courtesy notice to inform you that:

1

Per your request we are placing a new title in your queue for shipping.

320

The title is EEE (Click here for more details).

330

2

Please confirm that you wish this title shipped automatically to you by clicking here: confirm.

335

Let us know you rate our selection by clicking here: feedback

340

If you wish to cancel this auto selection/ autoship item, please click here.

Fig. 3C

Notification confirmation

Here is the section we have made for you:

<u>Title</u>	<u>Description</u>	<u>Auto- select option</u>
EEE	-----	

☐ Go and ship

☐ Do not ship

☐ Do not ship


Auto recommended by us based on your prior choices + rating

Finished/refund

Please rate your **Q** keeper!

☆ ☆ ☆ ☆

(Feedback)



Queue Monitor Auto-notify - Auto- ship - Process

Fig. 4

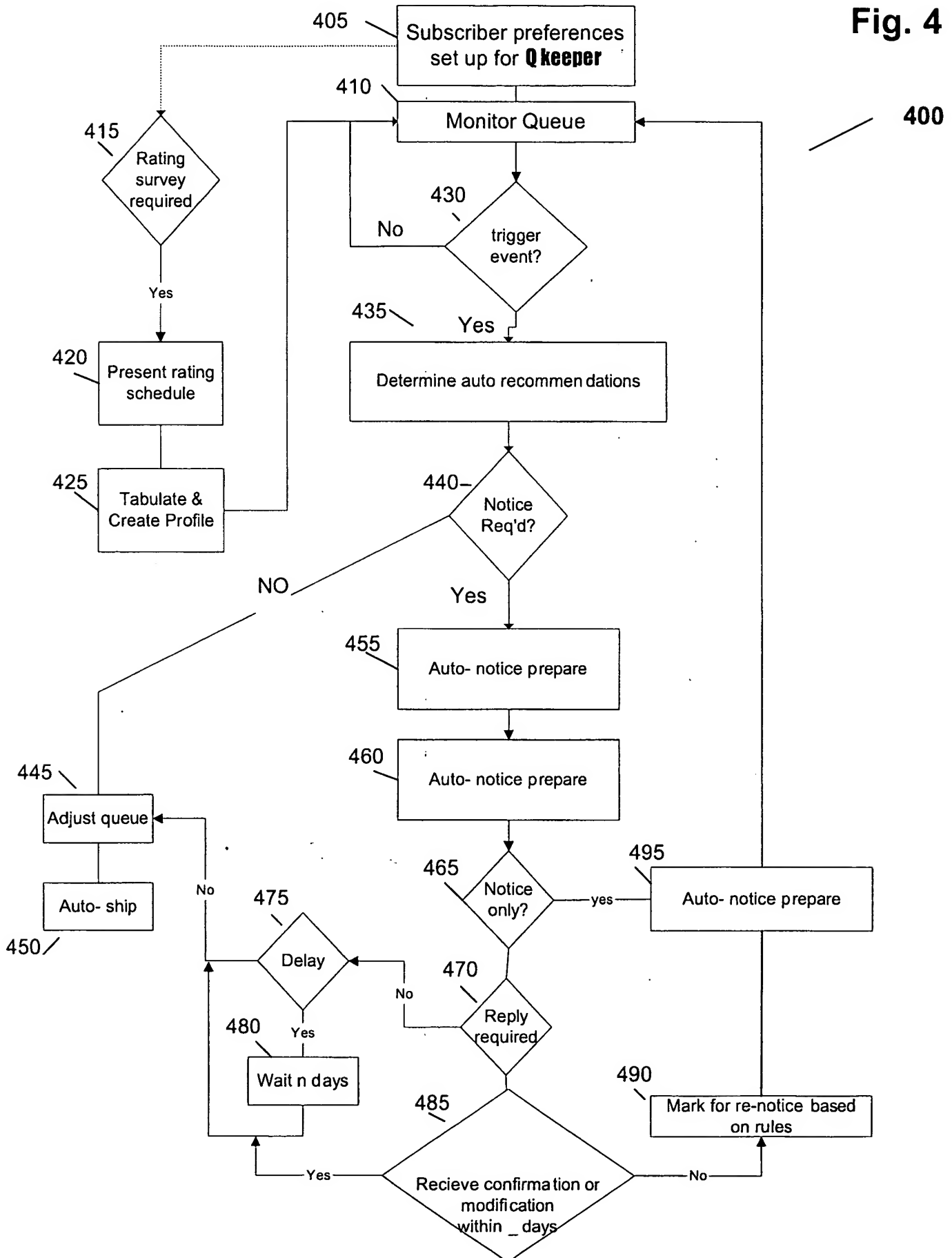


Fig. 5

Subscriber setup for autonumber auto- notify auto- ship

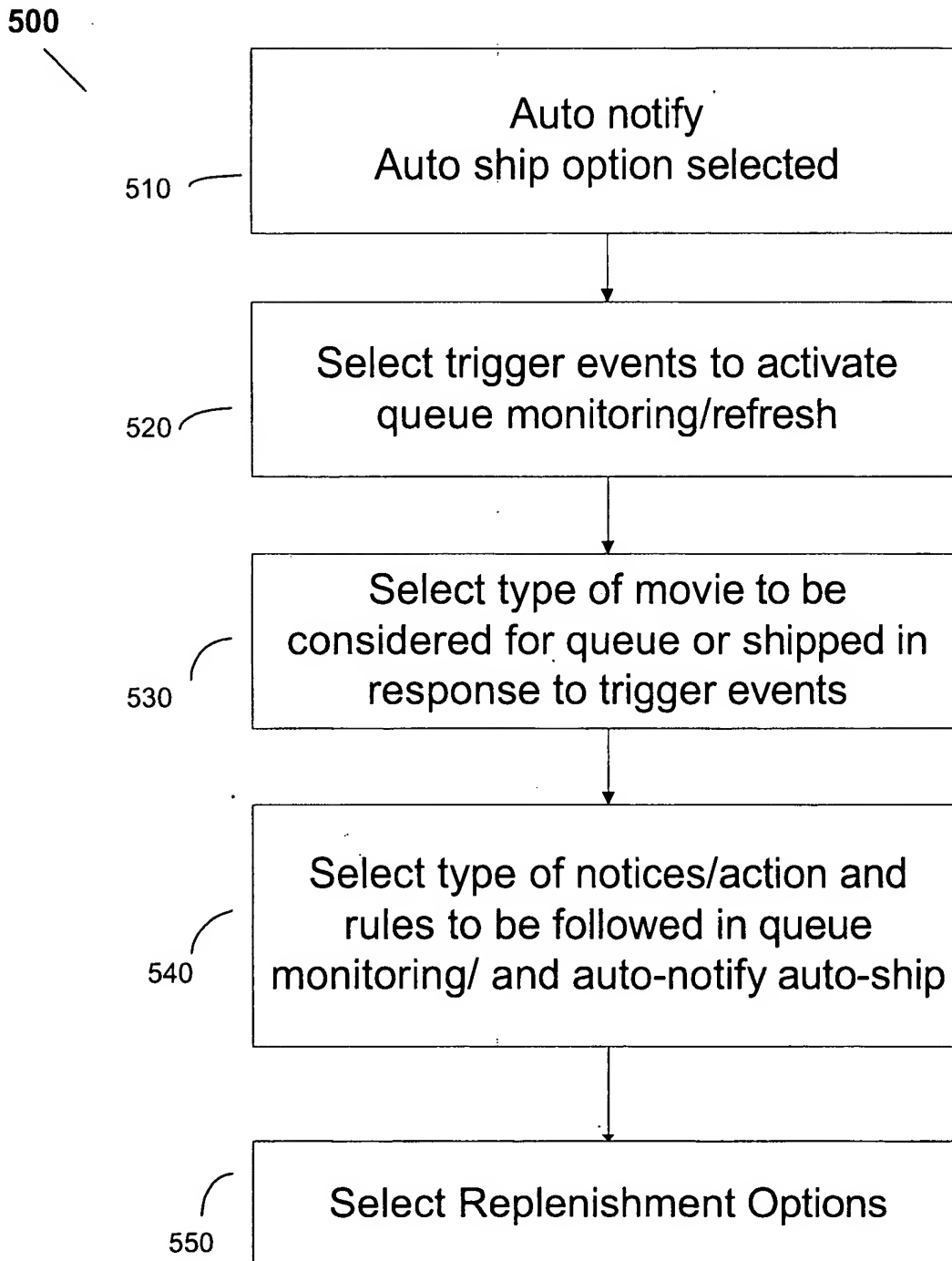


Fig. 6

**Auto- recommended survey for subscriber
profiling**

600

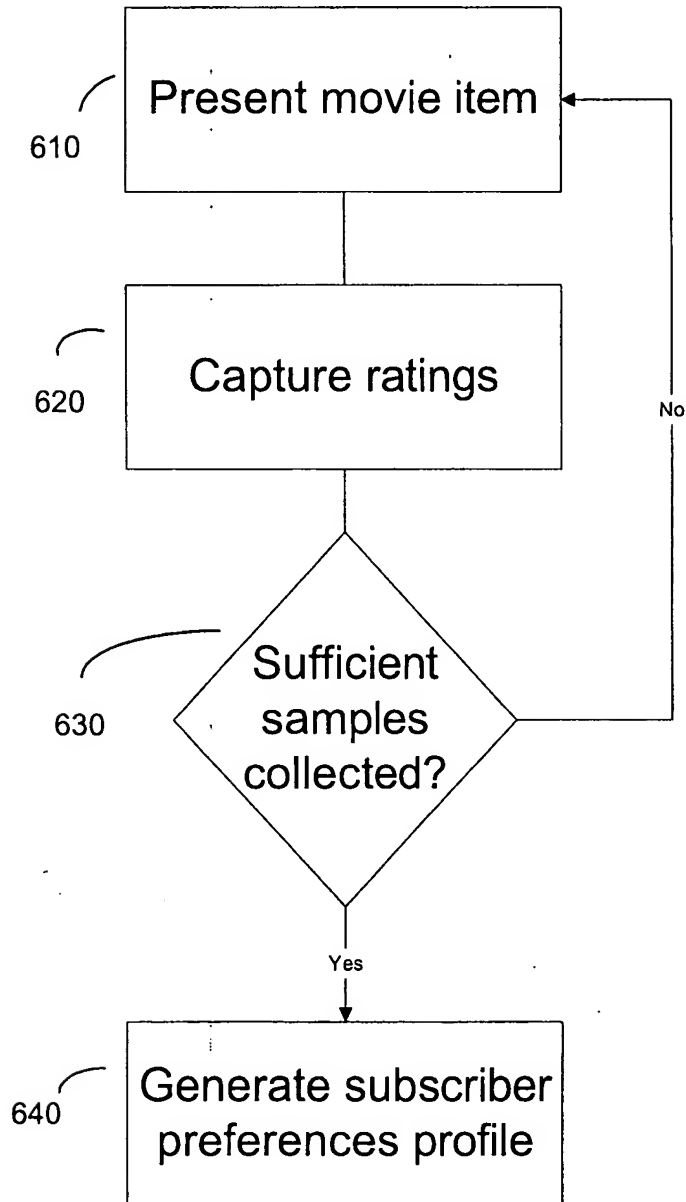
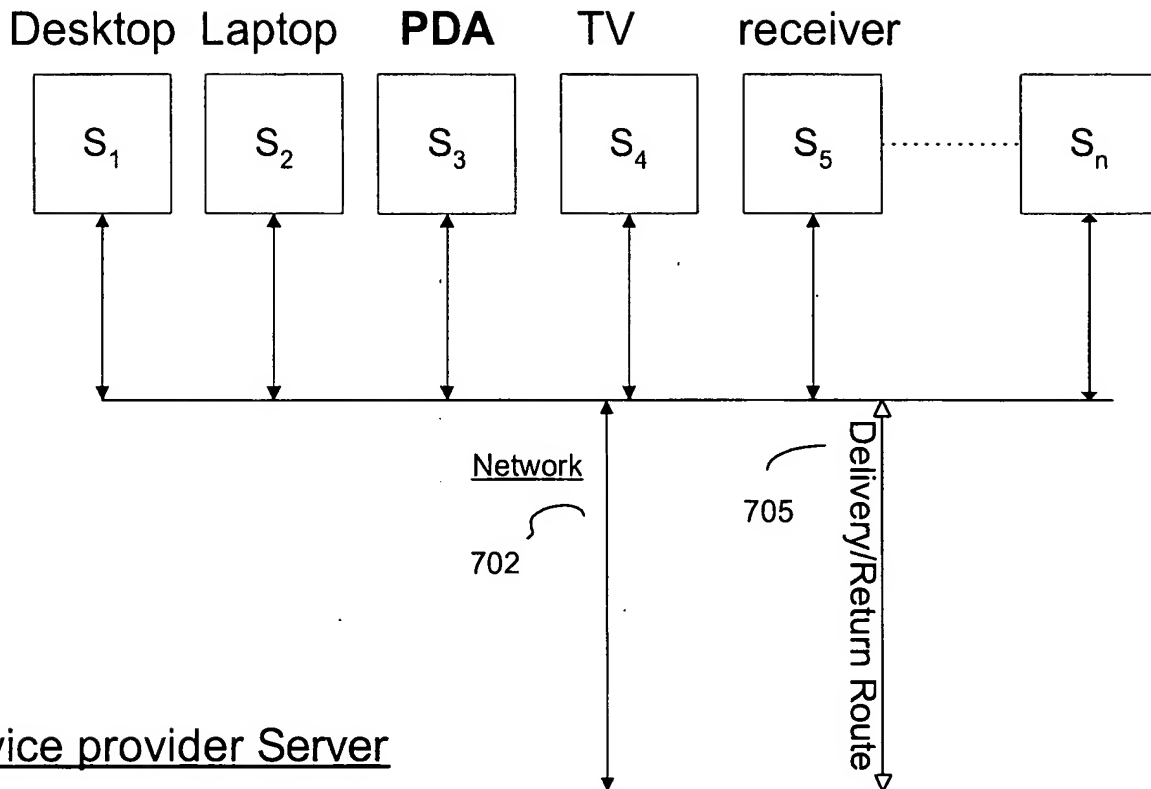
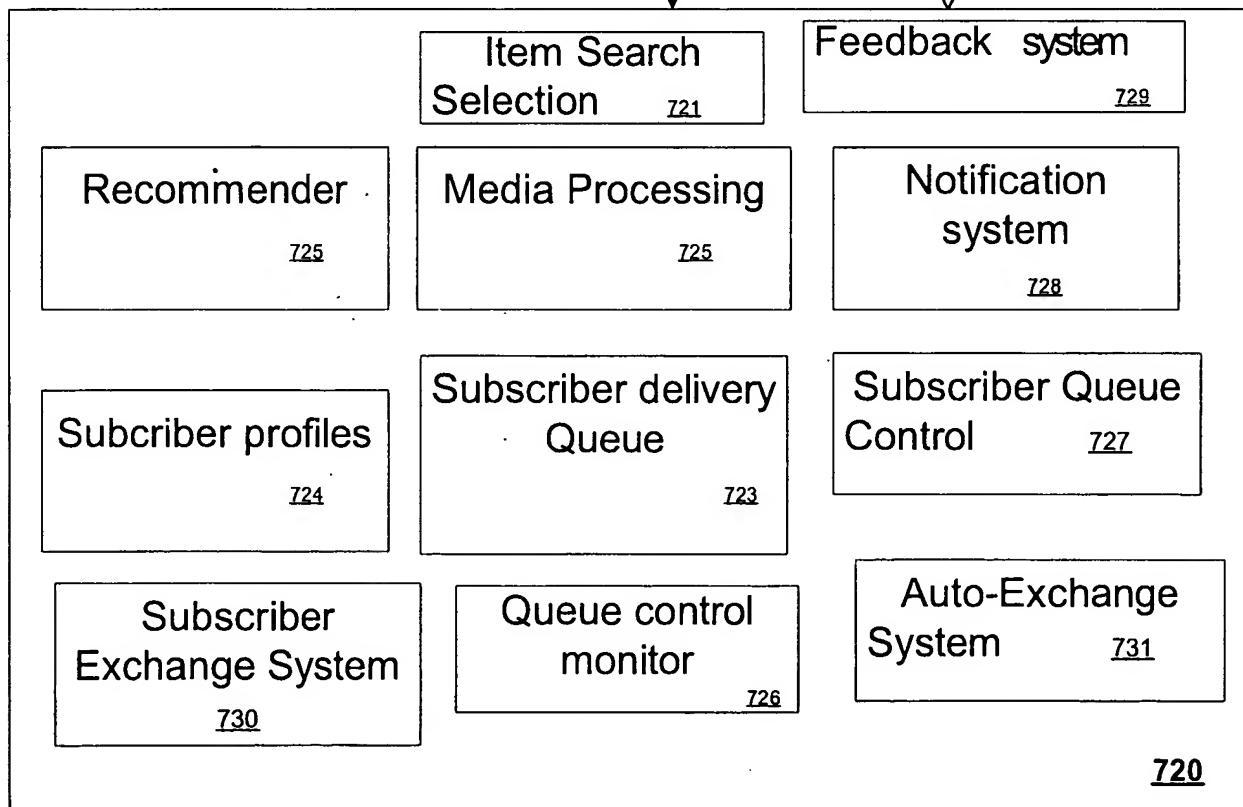


Fig. 7

Client devices



Service provider Server



Subscriber Based Exchange system operation

Fig 8

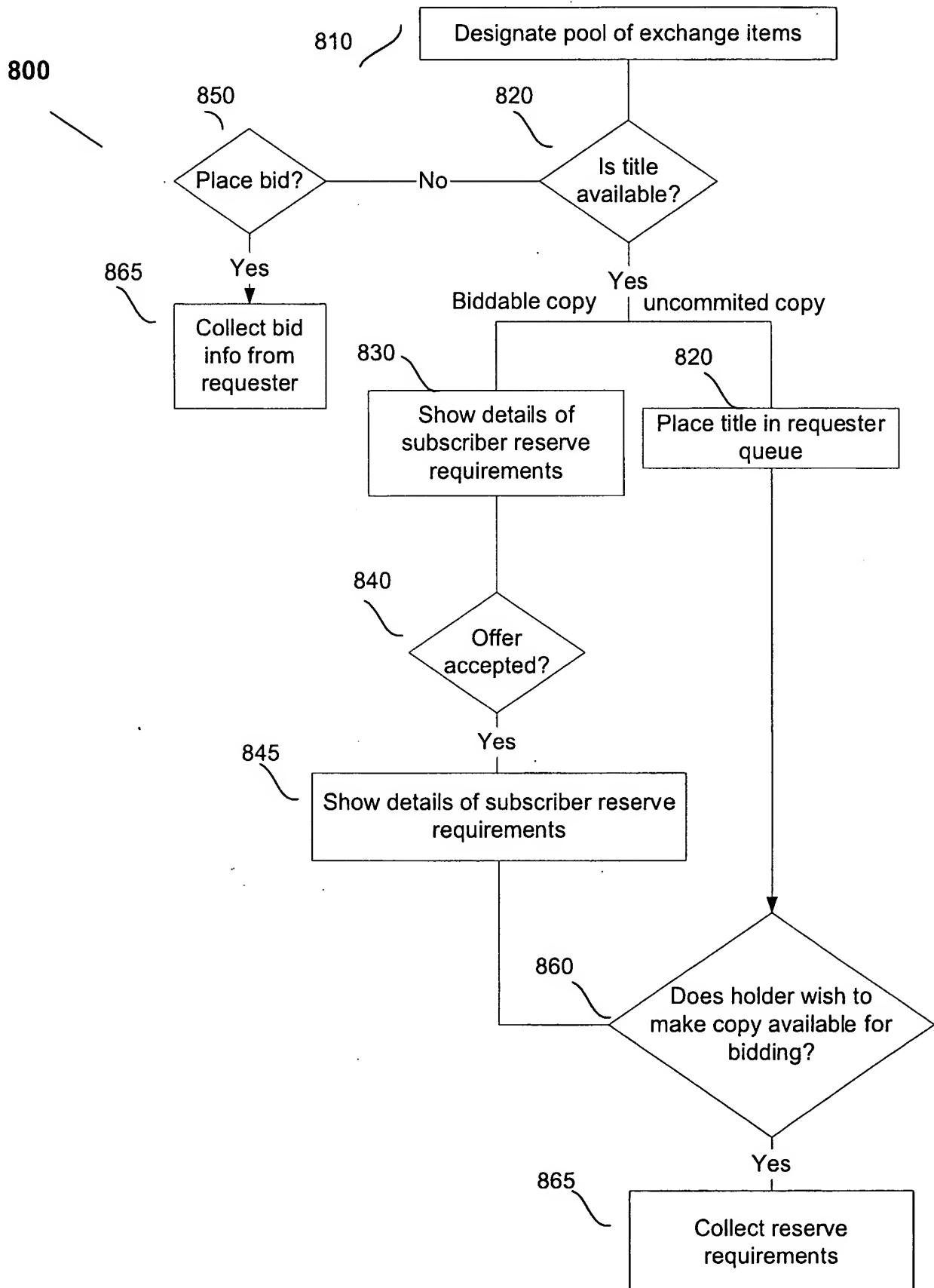


Figure 9

900

Auto-exchange system

